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deka lash
Franchising is a Beautiful Thing

Franchise Fees

Single Unit: \$51,900

Triple (Most Popular!): \$104,900

Five Units: \$165,700

Investment Range

\$214,662 (4 bed studio) -

\$460,480 (8 bed studio)

Royalties

6%

3+ months abatement- ask
Heather for details!

Average Gross Revenue:

\$554,973

for a 6-bed studio

The Deka Lash Advantage

- **Proven Semi-Passive Model**
- Corporate Call Center- books all appointments, takes customer service calls, etc.
- No Receptionist- all employees are revenue generating!
- **EBITDA- Over \$113k!**
- AI Innovations- **New Smartphone App!** Auto check-in, appointment scheduling and management, text your studio option
- **Exclusive TrueXpress: double the services, double the revenue**- lashes in half the time!
- Franchise Advisory Council
- Lash Artist Training on-site
- Gold standard research and development- disrupting the industry only at Deka Lash!

Our Ideal Candidate

Financial Requirement:

\$400k Net Worth | \$100k Liquid

Couples and Professionals

Franchisees of Other Brands

Motivators - Team Builders

87

Studios Currently
Open

103

Studios Currently
In Development

2020 Recognition from Entrepreneur

#19 - **Entrepreneur Top New Franchises**

#93 - **Entrepreneur Fastest Growing
Franchises**

#470 - **Entrepreneur Franchise 500**

1 of only 9 - **Entrepreneur Hottest New
Franchise Brands**

Notes:



Changing lives, **one lash at a time!**

